LEGAL ENTITY CONSENT FOR LTG CARGO DIRECT MARKETING TERMS AND CONDITIONS

How is direct marketing carried out?

On the basis of the consent for direct marketing provided by its customer (legal entity), LTG Cargo contacts the employees of the company, that has provided the consent via their work email or telephone. Communication is limited to those employees of the consenting company, who are involved in the purchase of services provided by LTG Cargo or in the performance or renewal of a contract with LTG Cargo.

For direct marketing purposes, the employees' work email addresses and telephone numbers used are those which LTG Cargo becomes aware of during the course of the mutual cooperation with the consenting company.

Data Controller: AB LTG Cargo.

Purpose of processing: direct marketing to customers' (legal entities') representatives (employees) by email and phone.

Personal data processed include: name, surname and title, name of the company represented, business phone number and e-mail address of the company represented, to which the company represented is a subscriber or a registered recipient of the public electronic communications service. Fact, date and time of confirmation of consent, fact, date and time of confirmation of withdrawal of consent, personal data provided in the opinion or survey form.

Data subjects: employees of the consenting company who are involved in the purchase of services provided by LTG Cargo or in the performance or renewal of a contract concluded with LTG Cargo.

Duration of consent: consent is valid for 5 years or until revoked. LTG Cargo may request the renewal and extension of the consent during its validity. All employees who receive direct marketing by email can opt-out of such communications by clicking on the "I do not agree", "Unsubscribe", etc. link in the email they receive. To opt-out of direct marketing by phone, a person can indicate during the conversation that he or she does not wish to receive direct marketing calls. Revocation of this consent may also be notified to pagalba@ltgcargo.lt.

For more information on the processing of personal data for direct marketing purposes, withdrawal of consent, data subjects' rights and how to exercise them, please visit https://ltgcargo.lt/en/privacy-notice/.